



King's Hawaiian Rolls Product Fact Sheet

ALOHA IN EVERY BITE:

King's Hawaiian Original Hawaiian Sweet rolls and bread have been making everyday occasions special for 60 years. Irresistibly delicious, soft and fluffy, with just the right amount of sweetness, they are the only authentic Hawaiian Sweet rolls and bread, crafted from the original Island recipe, with an uncompromising commitment to quality and Aloha Spirit. You'll find us in grocery stores everywhere, most often in the deli section or in-store bakery.

VARIETIES AND PACKAGING:

As the number one branded dinner roll in America, King's Hawaiian Rolls are our top-sellers, bringing a delicious hint of sweetness to mealtime gatherings large and small. This family favorite comes in the following sizes and flavors:

4-pack – This pack is the perfect size for a single meal or when you're on the go. Available in **Original Hawaiian Sweet, Savory Butter** and **Honey Wheat** flavors.

12-pack – Our most popular size, a pack of 12 delicious rolls means some for you and some to share. Available in **Original Hawaiian Sweet, Savory Butter** and **Honey Wheat**.

24-pack – There will be plenty to go around when you pick up a pack of 24 delicious King's Hawaiian rolls. **Available in Original Hawaiian Sweet or Savory Butter.**

SUGGESTED USAGE:

These irresistible rolls are wonderful warm from the oven or straight from the bag. Use them for sliders or bite-sized sandwiches. Perfect for special occasions like family barbeques or holiday celebrations or for everyday treats like tasty breakfast sandwiches or your mid-afternoon snack.

For more recipe ideas, visit KingsHawaiian.com/recipes

AVAILABILITY:

National

PRICE:

The average suggested retail prices are:

- \$1.09 to \$1.19 for the 4-pack
- \$3.49 to \$3.69 for the 12-pack
- \$5.99 to \$6.49 for the 24-pack

Actual prices may vary by retailer.

WHERE TO LEARN MORE:

Join the King's Hawaiian *ohana* on the Internet:

Website: KingsHawaiian.com

Facebook: facebook.com/KingsHawaiian

Twitter: twitter.com/KingsHawaiian

For additional images or product samples, contact:
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